

BRAND STANDARDS

SAFE SPACE

A minimum margin of safe space surrounding the logo that should be blank can be measured as the distance between the border and the F.

The best way to make your logo stand out is not always to make it larger, but to increase the space surrounding it.

COLOR

CMYK values should be used in all digital printing processes.

RGB should always be used for display on a screen.

PMS values should be used in all non-digital print processes, including offset printing and screen printing.



	GATE TEAL	DOOR TEAL	DREAM YELLOW
	<div></div>	<div></div>	<div></div>
CMYK	c91 m46 y57 k29	c85 m34 y51 k11	c0 m35 y87 k0
RGB	r3 g91 b91	r26 g123 b122	r251 g176 b59
PMS	7721 (C Preferred)	7716 (C Preferred)	2009 (C Preferred)